

# INVITATION FOR GUEST PARTICIPANTS TO GROWSMARTER GENERAL ASSEMBLY4

SMART CITY BUSINESS MODEL WORKSHOP,  
CORK STUDY VISIT, GENERAL ASSEMBLY  
MORNING SESSION, SPECIAL EXCHANGE  
PROGRAMME & PEER INSIGHTS INTO  
DEMONSTRATION WORK PACKAGES OF  
GROWSMARTER



**DATE:** 31 May – 1 June 2017

**LOCATION:** Wednesday: **Cork City Council**, City Hall, Anglesea Street, Cork, Ireland.  
Thursday: **University College Cork**, Western Road, Cork, Ireland.

**CHAIR:** Gustaf Landahl, City of Stockholm

**CONTACT:** Colette Cronin, Cork City Council ([colette\\_cronin@corkcity.ie](mailto:colette_cronin@corkcity.ie))

**PARTICIPANTS:** All partners of the GrowSmarter consortium

**GUEST PARTICIPANTS:** Follower City Liaison Groups members, GrowSmarter City Interest Group members and all partners of other Lighthouse projects are welcome.

**REGISTRATION:** Follow the link and register before 15th May 2017 (if possible)

[Guest Participants register here](#)

## AGENDA

Wednesday, 31 May 2017

Venue: Cork City Council, City Hall, Anglesea Street, T12 T997

Time	Smart City Business Model Workshop
08.30 – 8.35	Welcome
08.35 – 8.45	Overview of GrowSmarter
08.45 – 9.00	Introductory round
09.00 – 09.40	<p><b>Development process of Smart Business Solutions within GrowSmarter</b></p> <p>In order to understand how GrowSmarter can work in a competitive environment, this workshop will present the different business models related to the "12 smart solutions" that Stockholm, Cologne and Barcelona are implementing at their demonstration sites. In sharing these models with the GrowSmarter consortium for the first time, the workshop will focus on improving their implementation, economic assessment and financial evaluation.</p> <p>Use this opportunity to exchange with the GrowSmarter Lighthouses and Follower Cities as well as industrial partners to identify or improve your own business models!</p>
09.40 – 10.45	Outline of Business-to-Business Cases of GrowSmarter & Discussion
10.45 – 11.15	<i>Coffee break</i>

11.15 – 12.15	Outline of Business-to-Citizen Cases of GrowSmarter & discussion
12.15 – 13.15	Outline of Public-Private-Partnership Cases of GrowSmarter & discussion
13.15 – 13.30	Wrap-up and concluding remarks by IESE Business School
13.30 – 14.30	<i>Lunch</i>
<b>Time</b>	<b>Cork Study Visit</b>
14.30 – 18.00	<b>Cork Study Visit</b> Details available on 5 May
21.00	<b>Courtyard Pub, Sober Lane</b> Informal get-together

**Thursday, 1 June 2017**

**Glucksman Gallery, University College Cork, Western Road, Cork**

<b>Time</b>	<b>General Assembly #4 – Progress report</b>
08.30 – 9.00	<i>Registration and coffee</i>
09.00 – 9.10	Official welcome by Municipality of Cork
09.10 – 9:40	Introduction and progress report Gustaf Landahl, GrowSmarter Coordinator
09.40 – 10:40	Site Managers' update on demo areas Stockholm: Mika Hakosalo Barcelona: Gonzalo Cabezas Cologne: Barbara Möhlendick/Julia Egenolf
10.40 – 11:10	<i>Coffee break</i>
<b>Time</b>	<b>Special programme for Guest Participants</b>

<p>11.10 – 15.00 Venue: Tyndall Institute</p>	<p>Networking &amp; Collaboration Opportunity with Cork Special exchange with local stakeholders from Cork: Facilitated by Cork City Council and Cork Smart Gateway. showcasing and discussing current and future initiatives in the region, with opportunities for guest participants and local stakeholders to identify potential collaboration opportunities, areas of common interest and lessons learnt from similar projects. Followed by a short tour of the Tyndall Research Institute Lunch to be provided on site.</p>
<p>15.00 – 15.30</p>	<p><i>Coffee break</i></p>
<p><b>Time</b></p>	<p><b>General Assembly #4 – Peer insights into demo WP</b></p>
<p>15.30 – 18.00</p>	<p>Work package 2 meeting: Low Energy Districts</p>
<p>15.30 – 18.00</p>	<p>Work package 3 meeting: Integrated Infrastructure</p>
<p>15.30 – 18.00</p>	<p>Work package 4 meeting: Sustainable Urban Mobility</p>
<p>15.30 – 18.00</p>	<p>Work package 8 meeting: Dissemination and Communication</p>
<p>19.00 – 21.00</p>	<p><b>Official Evening Event</b> Port of Cork Company, Custom House Street, Cork, T12 CY88</p>

## About GrowSmarter

GrowSmarter ([www.grow-smarter.eu](http://www.grow-smarter.eu)) brings together cities and industry to integrate, demonstrate and stimulate the uptake of '12 smart city solutions' in energy, infrastructure and transport, to provide other European cities with insights and create a ready market to support the transition to a smart, sustainable Europe.

## GrowSmarter Project Partners



# GrowSmarter

Transforming cities for a smart, sustainable Europe



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